

Proclamation

RECOGNIZING NATIONAL FARMERS MARKET WEEK

August 7-13, 2022

WHEREAS, farmers markets provide the people of Sacramento with access to nutritious local foods while supporting small businesses and enriching the social fabric of our communities; and

WHEREAS, Sacramento farmers and ranchers provide citizens with access to healthy, locally, and regionally produced foods through farmers markets, which are expanding and evolving to accommodate the demand for a diverse array of agricultural products; and

WHEREAS, farmers markets and other agricultural direct marketing outlets provide infrastructure to assist in the distribution of farm and value-added products, thereby contributing approximately \$9 billion each year to the U.S. economy; and

WHEREAS, farmers markets serve as significant outlets by which small-to-medium, new and beginning, and veteran agricultural producers' market agricultural products, generating revenue that supports the sustainability of family farms and the revitalization of communities nationwide; and

WHEREAS, the City of Sacramento recognizes the importance of expanding agricultural marketing opportunities that assist and encourage the next generation of farmers and ranchers, generate farm income to help stimulate business development and job creation, and build community connections through rural and urban linkages.

NOW, THEREFORE, BE IT RESOLVED that I, Darrell Steinberg, Mayor of the City of Sacramento, do hereby proclaim the week of August 7-13, 2022, as National Farmers Market Week in Sacramento and call upon citizens to support and celebrate their local farmers markets.

ISSUED: This 7th Day of August, 2022

Darrell Steinberg

Mayor, City of Sacramento